



Press Release

ELC Set up Local Desk in China with EUCCC

(Beijing, October 09, 2008) The European Union Chamber of Commerce in China (European Chamber) and European Lamp Companies Federation (ELC) are pleased to announce the launch of ELC's China desk within the European Chamber. The two parties recognize that this will strengthen reciprocal relationships that will be mutually beneficial. The dedicated desk within the EUCCC premises is to cater for the needs of the ELC member companies with business interests in China.

The cooperation between the European Chamber and ELC will facilitate dialogue with Chinese authorities on issues affecting European business in China. The cooperation will address primarily issues affecting ELC members active in China and/or general China related issues affecting all ELC members.

“We have relied on the dramatic growth of business in the China market. The potential opportunities in this industry have become more and more critical to the success of our members.” said the President of ELC, “We believe the launch of the China desk will be a big plus to ensure the better service and more focus on international issues for the further growth of our members’ business expansion. With the expertise of EUCCC, we are confident that we can optimize its resources to help our members.”

Marianne Friese, Secretary General of EUCCC commented that EUCCC is delighted to have this cooperation with ELC. “China is playing a more important role in the global strategy of many EU companies. During the past eight years, EUCCC has been engaged in providing an effective platform for helping EU companies better understand the market and regulatory environment. We welcome more cooperation with EU organizations and companies.” she said.

The European Chamber is the main private European lobbying organization in the People's Republic of China (PRC) representing the interest of European companies present or active in the country. In addition to lobbying the European Chamber monitors and reports on Chinese and European compliance with WTO obligations and other international commitments. Currently, the European Chamber has over 1400 corporate members participating in over 30 Working Groups within a network of 7 offices.

ELC Federation - Created in 1985, the European Lamp Companies Federation (ELC) is both the forum and the voice of the lamp industry in Europe. It represents the leading European lamp manufacturers, which collectively directly employ 50,000 people, and account for 95 percent of total European production, with an annual turnover in Europe of €5 billion. From the outset, ELC objectives have been to promote efficient lighting practice for a sustainable environment and the advancement of human comfort, health and safety. To this end, ELC monitors, advises and co-operates with legislative bodies in developing European Directives and Regulations relevant to the European lamp industry.

If you would like more information about this topic, please contact Grace Yao at gyao@euccc.com.cn.