



CELMA

C.E.L.M.A
*Federation of National Manufacturers
Association for Luminaires and
Electrotechnical Components for
Luminaires in the European Union*

How we deploy our message in the EU

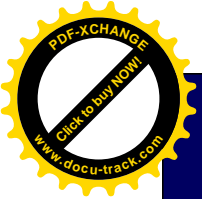
- An introduction to the European Lighting Industry's
Roll Out Member States (ROMS) Programme -



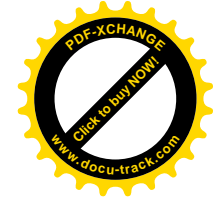
Presentation by
Stéphanie Mittelham, CELMA Managing Director

30 January 2008





ELC & CELMA, TOGETHER IN ROMS



European Lamp Companies Federation (ELC)



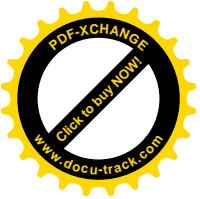
n 7 Member companies



n collectively employ over 50,000 people in Europe

n annual turnover in Europe of €5 billion

n www.elcfed.org

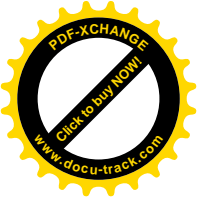


European Luminares and Gear Industry (CELMA)



- n 18 National Manufacturers Associations for Luminares and Electrotechnical Components for Luminares in 13 countries
- n Represents around 1000 companies (majority of small and medium-sized companies)
- n Directly employs more than 60 000 people in Europe
- n Generates more than 12 billion Euro annually
- n <http://www.celma.org>





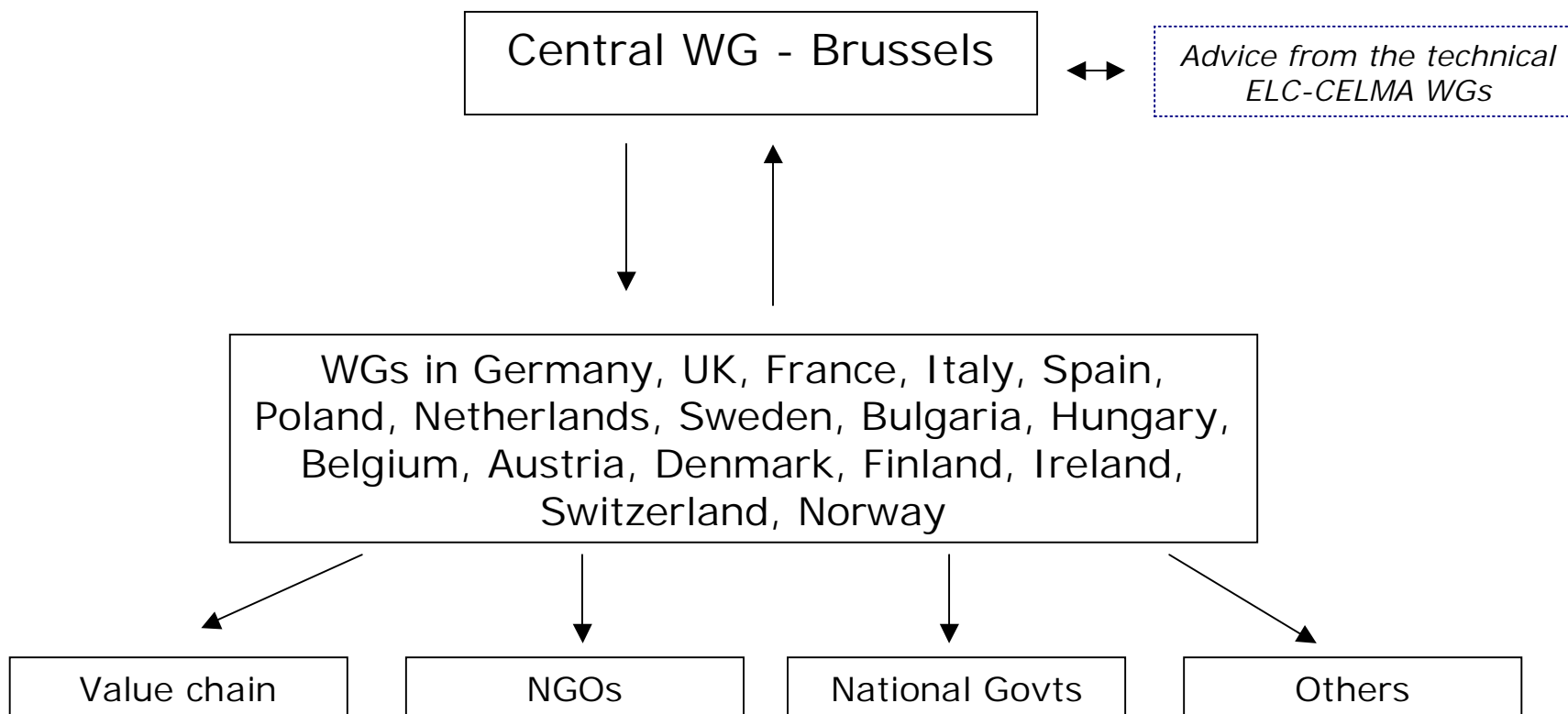
The lighting industry ROMS (Roll Out Member State) Programme

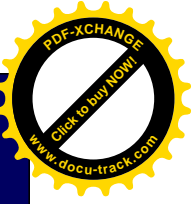
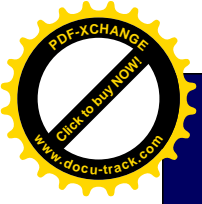


The first joint lighting industry national deployment programme on energy efficiency

- n At our knowledge, the only joint lighting industry programme in Europe
- n Currently operating actively in 17 countries: Germany, UK, France, Italy, Spain, Poland, Netherlands, Sweden, Bulgaria, Hungary, Belgium, Austria, Denmark, Finland, Ireland, Switzerland, Norway

ROMS Structure





Why ROMS?



The EU's new climate goals Not just hot air...



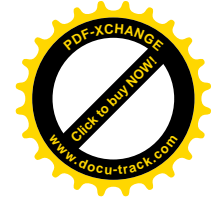
Background

- n Political changes in the EU and outside are making aggressive climate policy a reality
- n High energy prices and political concerns over energy producing states has made energy a "Head of State" issue
- n As Europe looks for a new vocation, energy policy is the leading contender, making it a Presidential issue

New targets

- n 20% Emission Reduction by 2020
 - n 30% if others make similar pledges
 - n 60-80% emission reduction by 2050
- n 20% Energy Efficiency by 2020

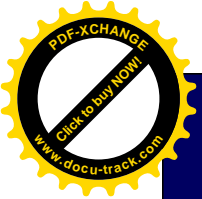




A triple win!

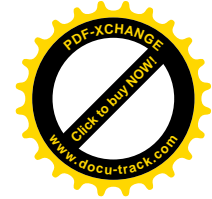


1. *WIN* for the *environment* through achieving significant reductions in emissions of CO₂.
2. *WIN* for *society* through improved and innovative energy efficient lighting products in the work place and at home.
3. *WIN* for the *economy* through delivering more jobs and growth from innovation, financial savings to government, businesses and individual citizens from lower energy costs.



How can ROMS help?

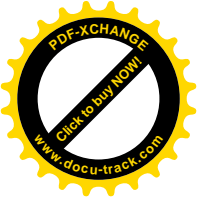




What does RoMS do?



- n Help develop policies and initiatives to support the market transformation to more energy efficient lighting and deliver significant CO₂ emission reductions in a quick, practical and cost effective way
- n Provide technical information about energy efficient lighting - alternatives, savings potentials, procurement guidelines, etc
- n Help to identify the barriers to change
- n Work with a range of stakeholders (governments, NGOs, retailers, etc) to develop and communicate user friendly information to assist end users to overcome these barriers.
- n Provide information and best practice examples from our colleagues in Europe and share information on key developments



RoMS Agenda in 2008



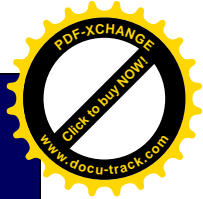
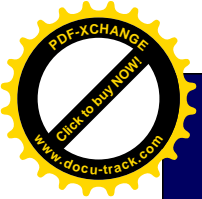
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- n Energy Using Products Directive (EUP) Priority 1
 - n NEEAPs + Energy End-Use Efficiency and Energy Services Directive (ESD) Priority 1
 - n Energy Performance in Buildings Directive (EPBD) - revision Priority 1
 - n Green Public Procurement (GPP) Priority 1
 - n Tax related Issues (TAX) Priority 2



Latest position on how to maximize the potential benefits of European Policy on Energy Efficiency in Lighting



1. EU-wide product standards via the EuP Implementing Measures that will set energy efficiency limits for the future use of lighting EuPs (lamps, ballasts & optical systems of luminaires)
2. National measures to encourage the renovation of existing lighting installations (NEEAPs or other national legislation)
3. EU-Wide lighting design legislation to improve light quality as well as the energy efficiency of the lighting installation



ROMS website

<http://roms.elcfed.org/>

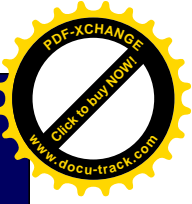
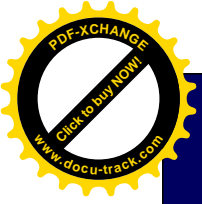


ELC website

<http://www.elcfed.org>

CELMA website

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Thank you for your attention!

